

## Flexible New Deal Information Note

### Introduction

1. This note provides background information on Flexible New Deal (FND) official statistics for starts, short job outcomes and sustained job outcomes. Figures are available down to contract level from October 2009 when FND was introduced.
2. Headline numbers are also available, set against other employment programme statistics, in the DWP quarterly statistical summary which can be accessed using the following link: [http://statistics.dwp.gov.uk/asd/index.php?page=statistical\\_summaries](http://statistics.dwp.gov.uk/asd/index.php?page=statistical_summaries)

### Policy Background

3. The Flexible New Deal programme began in October 2009 in around half of Great Britain (Annex A provides a list of areas where FND is running). FND provides personalised employment support for up to 12 months (with the option of a six month extension) to jobseekers who have been unemployed for 12 months, with some jobseekers entering FND earlier.
4. FND will be phased out and replaced by the Work Programme from summer 2011.

### Technical Note

5. Standard DWP statistics disclosure control policy has been applied: values less than ten, including zeros, are suppressed and marked with a dash and values above ten are rounded to the nearest ten, therefore tables may not sum.
6. Statistics are obtained from the Provider Referrals and Payments (PRaP) system which is an administrative system for managing customer referrals and payments to providers. PRaP went live in October 2009 with the implementation of Flexible New Deal.
7. The FND monthly figures are a snapshot of the information held on PRaP at a particular point in time. For both starts and job outcomes there is a delay between the occurrence and the recording on PRaP. This means figures can change retrospectively and to reflect this, the full statistical series is refreshed each month.
8. To allow time for the figures to build up they are reported one month in arrears. Figures may continue to build up beyond this first month but it is difficult to quantify this effect precisely given that we have limited data and we know that it will change over time. We do know that the effect will be greater for job outcomes than for starts. Based on the data we have for starts we might expect an eventual increase in the region of 15% for starts and between a third and a half for job outcomes. When we have more figures available we will be able to provide a more accurate picture of how long it takes for the figures to stabilise.
9. Until the FND programme reaches a steady state job outcome statistics can be hard to interpret. For example, care should be taken when interpreting the relationship between starts and job outcomes as the series will naturally improve as a higher proportion of participants have been on the provision long enough to achieve a short and or a sustained outcome.
10. The key definitions for the statistics are:
  - a. Starts are the numbers registered by the providers as starting on Flexible New Deal. Figures do not include those who have been referred to the same provider more than once during their time on provision but do include those who have been referred to a different provider or had more than one spell on provision.
  - b. Short Job Outcomes are defined as those jobs that have lasted 13 weeks with a minimum of 16 hours each week. Only one short job outcome can be claimed by any one provider during the participant's time on provision.
  - c. Sustained Job Outcomes are jobs of a minimum of 16 hours per week in employment for at least 26 weeks out of 30 with breaks in employment totalling 4 weeks or less.
  - d. Contract Package Area is a geographical area designated by the Department of Work and Pensions for the delivery of FND provision by contracted providers.
  - e. Providers are contracted to the Department of Work and Pensions to deliver tailored provision. Each contract is treated as a separate provider for the payment of job outcomes.

**Annex A – Table to show Jobcentre districts in Flexible New Deal areas and the Local Authorities within those districts.**

Flexible New Deal	Non-Flexible New Deal
<b>Birmingham and Solihull</b> Birmingham Solihull	<b>Merseyside</b> Knowsley St Helens Sefton
<b>North and East Yorkshire and Humber</b> Craven Hambleton Harrogate Richmondshire Ryedale Scarborough Selby York East Riding of Yorkshire Kingston upon Hull North East Lincolnshire North Lincolnshire	<b>Forth Valley, Fife and Tayside</b> Clackmannanshire Falkirk Fife Stirling Angus Dundee City Perthshire & Kinross
<b>Tees Valley</b> Darlington Hartlepool Middlesbrough Redcar and Cleveland Stockton on Tees	<b>Glasgow</b> Glasgow
<b>South Yorkshire</b> Barnsley Rotherham Doncaster Sheffield	<b>West London</b> Brent Harrow Hillingdon Ealing Hammersmith and Fulham Hounslow
<b>Derbyshire</b> Amber Valley Bolsover Chesterfield Derby City Derbyshire Dales Erewash High Peak North East Derbyshire South Derbyshire	<b>City and East London</b> City of London Hackney Newham Tower Hamlets
<b>Surrey and Sussex</b> Elmbridge Epsom and Ewell Guildford Mole Valley Reigate and Banstead Runnymede Spelthorne Surrey Heath Tandridge Waverley Woking	<b>North and North East London</b> Barking and Dagenham Havering Redbridge Waltham Forest Barnet Enfield Haringey

<p>Adur Arun Brighton and Hove Chichester Crawley Eastbourne Hastings Horsham Lewes Mid Sussex Rother Wealden Worthing</p>	
<p><b>Kent</b> Ashford Canterbury Dartford Dover Gravesham Maidstone Medway Towns Sevenoaks Shepway Swale Thanet Tonbridge and Malling Tunbridge Wells</p>	<p><b>Essex</b> Basildon Braintree Brentwood Castle Point Chelmsford Colchester Epping Forest Harlow Maldon Rochford Southend-on-Sea Tendring Thurrock Uttlesford</p>
<p><b>Leicestershire and Northamptonshire</b> Blaby Charnwood Harborough Hinckley and Bosworth Leicester City Melton North West Leicestershire Oadby and Wigston Corby Daventry East Northamptonshire Kettering Northampton South Northamptonshire Wellingborough</p>	<p><b>Bedfordshire and Hertfordshire</b> Bedford Luton Mid Bedfordshire South Bedfordshire Broxbourne Dacorum East Hertfordshire Hertsmere North Hertfordshire St Albans Stevenage Three Rivers Watford Welwyn Hatfield</p>
<p><b>Nottinghamshire</b> Ashfield Bassetlaw Mansfield Newark and Sherwood Broxtowe Gedling Nottingham Rushcliffe</p>	<p><b>Berkshire, Buckinghamshire and Oxfordshire</b> Bracknell Forest Reading Slough West Berkshire Windsor and Maidenhead Wokingham Aylesbury Vale Cherwell Chiltern Milton Keynes Oxford South Buckinghamshire South Oxfordshire</p>

	<p>Vale of White Horse West Oxfordshire Wycombe</p>
<p><b>Central London</b> Camden Islington Kensington and Chelsea Westminster, City of</p>	<p><b>Cumbria and Lancashire</b> Allerdale Barrow-in-Furness Carlisle Copeland Eden South Lakeland Blackpool Chorley Fylde Lancaster Preston South Ribble West Lancashire Wyre Blackburn with Darwen Burnley Hyndburn Pendle Ribble Valley Rossendale</p>
<p><b>Lambeth, Southwark and Wandsworth</b> Lambeth Southwark Wandsworth</p>	<p><b>South London</b> Bexley Greenwich Lewisham Bromley Croydon Kingston-upon-Thames Merton Richmond-upon-Thames Sutton</p>
<p><b>Devon and Cornwall</b> Caradon Carrick Isles of Scilly Kerrier North Cornwall Penwith Restormel East Devon Exeter Mid Devon North Devon Plymouth South Hams Teignbridge Torbay Torridge West Devon</p>	<p><b>Dorset and Somerset</b> Bournemouth Christchurch East Dorset North Dorset Poole Purbeck West Dorset Weymouth and Portland Mendip Sedgemoor South Somerset Taunton Deane West Somerset</p>
<p><b>South Wales Valleys</b> Bridgend Rhondda, Cynon, Taff Blaenau Gwent Caerphilly</p>	<p><b>West of England</b> Bath and North East Somerset Bristol North Somerset South Gloucestershire</p>

Merthyr Tydfil	
<b>South East Wales</b> Monmouthshire Newport Torfaen Cardiff Vale of Glamorgan	<b>Gloucestershire, Wiltshire and Swindon</b> Cheltenham Cotswold Forest of Dean Gloucester Stroud Tewkesbury Kennet North Wiltshire Salisbury Swindon West Wiltshire
<b>South West Wales</b> Carmarthenshire Ceredigion Pembrokeshire Neath Port Talbot Swansea	<b>Hampshire and the Isle of Wight</b> Basingstoke and Deane East Hampshire Eastleigh Fareham Gosport Hart Havant Isle of Wight New Forest Portsmouth Rushmoor Southampton Test Valley Winchester
<b>North and Mid Wales</b> Anglesey Gwynedd Powys Conwy Denbighshire Flintshire Wrexham	<b>Highland, Islands, Clyde Coast and Grampian</b> Argyll & Bute Comhairle nan Eilean Siar (Formerly Western Isles) East Renfrewshire Highland Moray Orkney Islands Renfrewshire Shetland Islands West Dunbartonshire Aberdeen City Aberdeenshire
<b>Black Country</b> Dudley Sandwell Walsall Wolverhampton	<b>West Yorkshire</b> Calderdale Kirklees Bradford Leeds Wakefield
<b>Greater Manchester Central</b> Manchester Salford Trafford	<b>Northumbria</b> Alnwick Berwick-upon-Tweed Blyth Valley Castle Morpeth Tynedale Wansbeck Gateshead Newcastle-upon-Tyne

	North Tyneside
<b>Greater Manchester East and West</b> Bolton Bury Wigan Stockport Tameside Oldham Rochdale	<b>South Tyne and Wear Valley</b> South Tyneside Sunderland Chester-le-Street Derwentside Durham Easington Sedgefield Teesdale Wear Valley
<b>Coventry and Warwickshire</b> Coventry North Warwickshire Nuneaton and Bedworth Rugby Stratford-on-Avon Warwick	<b>Cheshire, Halton and Warrington</b> Chester Congleton Crewe and Nantwich Ellesmere Port and Neston Macclesfield Vale Royal Warrington Halton
<b>The Marches</b> Bromsgrove Herefordshire, County of Malvern Hills Redditch Worcester Wychavon Wyre Forest Bridgnorth North Shropshire Oswestry Shrewsbury and Atcham South Shropshire Telford and Wrekin	
<b>Staffordshire</b> Cannock Chase East Staffordshire Lichfield Newcastle-under-Lyme South Staffordshire Stafford Staffordshire Moorlands Stoke on Trent Tamworth	
<b>Lanarkshire and East Dunbartonshire</b> East Dunbartonshire North Lanarkshire South Lanarkshire	
<b>Edinburgh, Lothian and Borders</b> East Lothian Edinburgh, City of Midlothian Scottish Borders West Lothian	

<p><b>Ayrshire, Dumfries, Galloway and Inverclyde</b>  Dumfries &amp; Galloway  East Ayrshire  Inverclyde  North Ayrshire  South Ayrshire</p>	
<p><b>Cambridgeshire and Suffolk</b>  Cambridge  East Cambridgeshire  Fenland  Huntingdonshire  Peterborough  South Cambridgeshire  Babergh  Forest Heath  Ipswich  Mid Suffolk  St Edmundsbury  Suffolk Coastal  Waveney</p>	
<p><b>Norfolk</b>  Breckland  Broadland  Great Yarmouth  King's Lynn and West Norfolk  North Norfolk  Norwich  South Norfolk</p>	
<p><b>Lincolnshire and Rutland</b>  Boston  East Lindsey  Lincoln  North Kesteven  Rutland  South Holland  South Kesteven  West Lindsey</p>	